



**City of Scottsdale  
Enhanced Municipal Services District Commission  
Special Meeting Agenda  
Community Design Studio  
7506 E. Indian School Road  
Scottsdale, Arizona 85251**

**Monday, May 9 - 5:30 PM**

**Commissioners**  
William Gookin, Jr.  
Marilynn Atkinson  
Bambi Johnson

Paul Piazza  
Anselm Bischoff  
Steven Scholz  
Sally Shaffer

1. Call to Order
2. Roll Call
3. Request for Contingency Funds Action  
*Consider a request from the Marketing Working Group for contingency funds not to exceed \$2700 to place a downtown ad in the Phoenix Area Map for the period covering July-December 2005. Commissioners Atkinson and Johnson.*
4. Olson Contract Action  
*Consider a recommendation regarding Olson Communication's request to be released from their contract. Commissioner Gookin*
5. EMSD Funds Management Possible Action  
*Commission will explore options for how to manage the EMSD funding during FY06.*
6. FY 06 Marketing Allocations Action  
*Consider approval of marketing strategies and budget allocation developed by the Marketing Working Group, to include how the Commission would expend its request for an additional \$130,000 in FY06. Commissioners Atkinson and Johnson*
7. Adjournment

\*The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission or public comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meetings Law.

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